



## Organization Background

The Oklahoma Native Assets Coalition (ONAC) is a Native American-led nonprofit network of Native people who are dedicated to increasing self-sufficiency and prosperity in their communities.

ONAC's mission is to build and support a network of Native people who are dedicated to increasing self-sufficiency and prosperity in their communities through asset-building strategies.

In 2014, ONAC received IRS approval of tax exempt status under section 501(c)(3) of the Internal Revenue Code, as well as determination that ONAC is classified as a public charity.

From 2001 until February 2014, the coalition was housed under the Center for Social Development at Washington University and then under First Nations Development Institute (the latter became our fiscal sponsor from 2011-2014).

ONAC serves representatives of Oklahoma tribes and Native nonprofits by designing and implementing asset-building programs such as Children's Savings Accounts, Individual Development Accounts (IDAs), family emergency savings accounts, and financial literacy programs.

These asset building programs often simultaneously address family economic security, food sovereignty, financial literacy, and revitalization of Native language and arts. Our organization believes strongly in the importance of creating programming that incorporates tribal customs, traditions, and language into asset building efforts.

ONAC is one of only a handful of Native asset building coalitions in operation within the United States, and to our knowledge, the only Native asset building coalition that is a 501(c)(3) and not housed under another nonprofit or federal office. Coalitions, such as ONAC, provide Native community leaders, in both urban and rural areas, with specialized expertise to assist them in the creation of culturally relevant and community-centric programming that addresses intergenerational poverty, with a focus on traditional Native beliefs regarding asset building.

## ONAC's Three Programs

- 1). Children's Savings Accounts, CSAs** (opening and funding 397 CSAs to date, for Native youth to help them build a nest egg of savings; we have 15 tribal and Native nonprofit partners and documented need for more than the 635 accounts we currently have funding to open);
- 2). Grants for Native asset builders** (mini grants and larger grants to fund various asset building programs; we have grant administration systems in place, provide technical assistance to grantees, and have funded thirteen grants (\$46,000 total) since 2014 to tribes and Native nonprofits in Oklahoma); and
- 3). Professional development for Native asset builders and program building** (planning and hosting our annual conference; offering free technical assistance to our constituents as they design and implement asset building programs; submitting administrative policy guidance requests; conducting evaluation of



asset building programs; and participating in state and national advisory groups related to tax policy, women and wealth, child support, Native financial education, and racial equity).

### **Options for Financial Support of the Oklahoma Native Assets Coalition (ONAC)**

Below are options for financial support of ONAC. If there are other options you wish to discuss, please let us know.

#### **Endowment Support**

To advance ONAC's mission, ONAC is seeking to raise \$5 million to fund an endowment for general operating expenses and program support. A strong endowment would make ONAC sustainable and viable well into the future.

As of 2016, ONAC's annual operating budget was \$251,522. Endowment funding of \$5 million would allow ONAC to draw 5% a year (\$250,000). With the sustainability that an endowment provides, ONAC would then continue to seek foundation and individual donor support, as well as memberships, sponsorships, and other donations to offer more Children's Savings Accounts and asset building grants in the state, in order to better meet the demand for our coalition services.

ONAC launched the endowment campaign in September 2016, and received a generous lead gift of \$250,000 from the Chickasaw Nation. For more information about the endowment campaign, please go to <https://oklahomanativeassetscoalition.wildapricot.org/donate>.

#### **Sponsorship/Partnership Support**

- 1. \$50,000 Annual Sponsorship/Partnership:** Towards supporting ONAC's coalition administration costs. With this level of support, ONAC will provide (5) conference registration fee waivers for our annual conference, as well as acknowledge this level of sponsorship/partnership at our annual conference, on the home page of our website at [www.oknativeassets.org](http://www.oknativeassets.org), and in our communications to those on our distribution list of over 750 Native asset builders and allies in the state of Oklahoma and across the nation. This sponsorship would renew annually.
- 2). \$25,000 Annual Sponsorship/Partnership:** Towards supporting ONAC's coalition administration costs. With this level of support, ONAC will provide (4) conference registration fee waivers for our annual conference, as well as acknowledge this level of sponsorship/partnership at our annual conference, on the home page of our website at [www.oknativeassets.org](http://www.oknativeassets.org), and in our communications to those on our distribution list of over 750 Native asset builders and allies in the state of Oklahoma and across the nation. This sponsorship would renew annually.
- 3). \$10,000 Annual Sponsorship/Partnership:** Towards supporting ONAC's coalition costs. With this level of support, ONAC will provide (3) conference registration waivers for our annual conference, as well as acknowledge this level of support/partnership at our annual conference, on the home page of our website at [www.oknativeassets.org](http://www.oknativeassets.org), and in our communications to those on our distribution list of over



750 Native asset builders and allies in the state of Oklahoma and across the nation. This sponsorship would renew annually.

4). **\$5,000 Annual Sponsorship/Partnership:** Towards supporting ONAC's coalition costs. With this level of support, ONAC will provide (2) conference registration waivers for our annual conference, as well as acknowledge this level of support/partnership at our annual conference, on the home page of our website at [www.oknativeassets.org](http://www.oknativeassets.org), and in our communications to those on our distribution list of over 750 Native asset builders and allies in the state of Oklahoma and across the nation. This sponsorship would renew annually.

5). **\$1,000 Annual Sponsorship/Partnership:** Towards supporting ONAC's coalition costs. With this level of support, ONAC will provide (1) conference registration waiver for our annual conference, as well as acknowledge this level of support/partnership at our annual conference, on the home page of our website at [www.oknativeassets.org](http://www.oknativeassets.org), and in our communications to those on our distribution list of over 750 Native asset builders and allies in the state of Oklahoma and across the nation. This sponsorship would renew annually.

### **Conference Sponsorship**

Last year, we had a diverse mixture of participants. Constituents, who had attended earlier ONAC conferences and who again attended last year, included representatives from the Oklahoma State Service Learning program, Small Business Administration, Office of the Special Trustee for American Indians, FNDI, Muscogee (Creek) Nation and Mvskoke Loan Fund, Chickasaw Nation, Citizen Potawatomi CDC, HUD, Oklahoma Native Caucus, Cherokee Nation Commerce Group, American Indian Institute at The University of Oklahoma, AARP Oklahoma, Seminole Nation of Oklahoma, the Buder Center for American Indian Studies at Washington University in Saint Louis, Cherokee Nation Office of Child Support Services, Oklahoma Policy Institute, Osage Financial Resources, Inc., Choctaw Asset Building, Seminole Nation of Oklahoma, the Osage Nation, Oklahoma City YWCA, Anne and Henry Zarrow School of Social Work at The University of Oklahoma, The MICA Foundation, Office of the Comptroller of the Currency, Oklahoma Arts Council, Kaw Nation, Pawnee Nation, and the University of Oklahoma Financial Aid Services. We also had new representation from the Eastern Shawnee Tribe of Oklahoma, Potts Family Foundation, Ganart Technologies, Cheyenne and Arapaho Tribes, Opportunities, Inc., Oklahoma Historical Society, Kickapoo Nation Health Center, Native Alliance Against Violence, Oklahoma Health Care Authority, FlintRock Development, BeLieving In Native Generations, The Pew Charitable Trusts, New America, New York Life Insurance, Oklahoma State Bank, Wyandotte Nation, OU-CPM, Publishing Concepts, LLC, and the Delaware Nation. This year we hope prior attendees will join us again, as well as new constituents from Oklahoma and around the country.

1). **Overall conference sponsorship:** \$15,000. Sponsors would be recognized in the conference materials and on the ONAC website. Additionally, they will be recognized during the opening session of the conference. This sponsorship contributes towards conference costs such as space rental, catering, printing, conference administration, travel, shipping, Information Technology services, marketing, etc.



- 2). **Session sponsorship:** \$2,500. The sponsor would be recognized in the conference materials and during the session.
- 3). **General supporting sponsor:** \$1000.00. Such sponsors will be listed in the conference materials as a supporting sponsor.
- 4). **Breakfast sponsorship:** Up to \$1500.00 to cover costs for a breakfast buffet for conference attendees. The sponsor would be recognized in the conference materials and during the opening session.
- 5). **Lunch sponsorship:** Up to \$1700.00 to cover costs for a hot buffet line luncheon for conference attendees. The sponsor would be recognized in the conference materials and during the lunch hour.
- 6). **Afternoon snack sponsorship:** Up to \$200.00 to cover costs for a catered snack break during the afternoon of the conference. The sponsor would be recognized in the conference materials and a sign will be placed on the snack table acknowledging that the sponsor is hosting the snack break.
- 7). **Reception sponsorship:** Up to \$700.00 to cover costs for a networking reception from 5:00 p.m. to 6:00 p.m. on the day of the conference. The sponsor would be recognized in the conference materials and at the reception.

**If your tribe or organization is interested in a sponsorship option, please contact Christy Finsel, ONAC Executive Director, at (405) 401-7873 or [cfinsel@oknativeassets.org](mailto:cfinsel@oknativeassets.org). Thank you for considering such an option.**